

Dear readers,

In this issue of Central European Business Review, you can find five research papers and one discussion paper. The first study is focused on competitiveness and performance of firms in the Visegrád countries (Czech Republic, Slovakia, Poland and Hungary). The author, Dr. Bolotov, found that the business performance, and hence the business environment, in the Visegrád Group has diverged since EU accession with the exception of internationalization indicators

The second paper is focused on the field of innovation marketing research. Mrs. Filová presents a new self-report scale measuring consumer innovativeness applicable for prototyping, strategic decisions and effective communication of innovations to consumers.

In the third paper, Dr. Bogdanovic and Mr. Cingula present their research on the so-called “dark triad” personality traits of management students in Croatia and compare them with Canadian students of management. The results suggest significant statistical differences in the “dark triad” variables between the Canadian and Croatian samples.

The fourth contribution deals with human capital reporting (HCR) and its linkage with key performance indicators of Estonian companies. According to the results, there is no direct relationship between the level of HCR and the financial performance of selected companies.

The fifth article presents an analysis regarding the growing presence of Italian firms in Romania.

In the last discussion paper, prof. Livian presents useful guidelines for success in HRM in Central Europe.

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Ondřej Machek, Ph.D.
Editor-in-Chief