

EDITORIAL

In the third issue of CEBR, we touch on diverse business topics. In the first research paper, Dr. Mariola Laguna and her colleagues discuss how managerial competencies relate to the business success of small- and medium-sized enterprises. The second research paper is a case study in which Dr. Jaroslav Halík applies the PEST analysis to a logistics service company based on EBRD and IBRD methodology. The next paper, written by Martin Machek, analyzes the trends and development of the retailing sector in the Czech Republic, Hungary, Poland and Slovakia. The fourth paper, written by Dr. Mariola Ciszewska-Mlinarič and her colleagues, is devoted to the question of how relational capabilities influence the financial and non-financial performance of SMEs. The next paper, written by Květa Olšanová, examines the growing potential of the aging population from the perspective of the food industry. The final research paper, written by Dr. Petr Jirsák and Dr. Petr Kolář, provides a literature review on customer orientation in containerized freight distribution and logistics. This issue of CEBR also offers an interview with Gernot Mittendorfer, a member of the Management Board of Erste Group Bank AG, who visited the University of Economics, Prague in November 2012.

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